

PRESS RELEASE

PRYSMIAN GROUP TO ATTEND INTERLIFT 2015 IN AUGSBURG, GERMANY WITH FULL RANGE OF PRODUCT SOLUTIONS FOR THE ELEVATOR INDUSTRY ON DISPLAY

SHOW ATTENDANCE FOLLOWS A SERIES OF CONTRACTS FOR ELEVATOR CABLES IN SOME OF THE WORLD'S MOST ICONIC BUILDINGS

Milan, 9 October, 2015 – Prysmian Group, world leader in the energy and telecom cable systems industry, will be attending Interlift 2015 (stand 3196, hall 3) – the leading meeting place for manufacturers and influencers in the elevator sector that will take place in Augsburg, Germany from October 13 to 16.

At the event, Prysmian's Elevator Business Unit – Draka Elevator Products – will be displaying its traveling cables, as well as its full range of products and solutions for the elevator industry.

Prysmian Group's presence at Interlift comes during an exciting period for its Draka Elevator Products Business Unit, and follows a series of contracts valued between € 1 million and € 1.5 million each from market leading manufacturers in the elevators industry like Schindler, KONE, Thyssen Krupp and Otis for cables and components to be used in some of the world's most iconic buildings.

With KONE, Prysmian Group was awarded a contract to replace all existing cables in the luxury Marina Bay Sands hotel in Singapore, providing cut-to-length round elevator traveling cables, pre-fitted with connectors to ensure reliability and reduce installation times.

Schindler Elevator awarded Prysmian two contracts, respectively, for the supply of travelling cables specifically designed for the open-air environment at the half-scale Eiffel Tower landmark within The Parisian Hotel in Macau, and for the development and the supply of 13 km of flat travelling cables that include fiber optic and copper conductor technology for Three World Trade Center, which forms part of the rebuilding of the World Trade Center site in Lower Manhattan, New York City, and is planned to be 329 m (1,079 ft) tall with 80 stories – the tallest building currently under construction on the USA's East Coast.

Prysmian Group has also been awarded a contract by Otis Elevator to supply its Super-Flex® cabling to the tallest building under construction on the USA's West Coast – Wilshire Grand Center, a 335-meter (1,100 ft) skyscraper in the Financial District of Downtown Los Angeles, California.

Otis also tasked Prysmian with providing multiple high-rise Super-Flex® traveling cables and Super-Duct® hoistway cables, which combine copper and fiber optic components for superior communication, to the Lotte World Tower – a 123-floor, 555-metre (1,821 ft) supertall skyscraper currently under construction in the second-generation Lotte World complex in Seoul, South Korea. Once completed, it will be the tallest building on the Korean peninsula and the fourth tallest building in the world.

"We are very excited to attend Interlift 2015 and meet with some of the industry's key players," says Sterrett Lloyd, President, Draka Elevator Products. "Following the recent successful completion of the One World Trade Center (Freedom Tower) and the World Financial Center in NYC with Thyssen Krupp, where Draka Elevator Products provided traveling and hoistway cables, Prysmian continues to provide sophisticated solutions to the world's most important projects in the elevator sector".

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With more than 130 years of experience, sales of nearly €7 billion in 2014, some 19,000 employees across 50 countries and 89 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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